

RASHI AGRAWAL


USER EXPERIENCE DESIGNER

Hello! I am a UX/UI designer, currently in my final year of user experience and user interface designing. I enjoy understanding & empathizing with the end user along with exploring new trends & styles. I believe in practical, minimalistic, modern & elegant designs that meet the needs of the end user.



CONTACT

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 www.rashi.design

 Ghaziabad, India.

LANGUAGES

English

Hindi

EDUCATION

2019 – 2023

B.Des in User Experience Design
from MIT Institute of Design,
Pune.

2015 – 2017

HSC in PCB, Psychology
from Vivekanand School,
Delhi.

INTERESTS

- Abstract Art
- Writing
- Cooking
- Music
- Dogs

DESIGN KNOWLEDGE

- Desk Study
- Market Research
- Cognitive Psychology
- Tangible Interactions
- Wireframing
- Micro Interactions
- Design Strategies
- Design Management
- Prototyping
- Task Analysis
- Information Visualization
- Design Thinking
- UX Research
- Social Psychology
- Information Architecture
- Branding basics

SOFTWARE KNOWLEDGE

- Adobe XD
- Figma
- Adobe Premier Pro
- Fusion 360
- Adobe Dimension
- Procreate
- Adobe After Effects
- Unity
- Adobe Illustrator
- Balsamiq
- Android Studio
- Blender
- Adobe Photoshop
- Microsoft Suite
- XCode
- Gravity Sketch

PORTFOLIO WORK

Website Design

International Design Conference (study project)
End to end conceptualisation, design and prototyping for a general audience

App Design

End to End medical consultation management software (study project)
Based on feedback from 50 doctors and 34 patients

OS Design

Electricity consumption management software (Study Project)
Tracking wattage consumption, bill amounts, suggestions, setting goals, and controlling electrical appliances

User study

Impulse Shopping
Identifying factors that influence impulsive shopping and suggested methods for control

Mock Website Development

boAT
Scripting a website using HTML & CSS as frontend with php as backend

Kiosk Software design

Trip booking for marine transportation company (study project)
Studied placement, transparency and usability